

Philadelphia Vision for Employment 2010  
Steering Committee Meeting

February 20, 2007

**Attendance:** Ann Marie Campbell, Leonard Kravitz, Michael McAllister, Wanda Sabb, Kathy Sykes, Rosa McAllister, Teresa Myers-Thompson, Andrea Glazer

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### Meeting Summary

The meeting revolved around the following topics:

#### I. Baseline Data

The Steering Committee reviewed two data tables prepared by Leonard Kravitz based on self-reports from Community Integrated Employment (CIE) providers and Vocational Services providers. One table focused on CIE and identified the total number of individuals served and wages earned during FY 2006. The second table identified the total number of individuals who received other Vocational services categorized as VOC, ADT, CBI, and CIE-GROUP.

Based on a count of individuals who received **CIE services categorized as CIE-Individual, a total of 970 people received CIE services during FY 2006.** There was an additional 38 people who received CIE services categorized as CIE-Group. Taken together (Individual and Group), a total of 1,008 received CIE services during the 2006 fiscal year.

Of the 970 people identified as receiving CIE services (Individual), 657 people were identified as having earned wages. Total wages earned for the 657 was \$3,443,889.71. Approximately one-third of the individuals (313) who received CIE services categorized as CIE-Individual, did not earn any wages. No wage data was available concerning the 38 people who were categorized as receiving CIE-Group services as part of the Vocational services data table.

Kathy Sykes shared with the group a draft analysis which focused on average annual earnings per person based on the same CIE data submitted by each agency. Based on that analysis, the **average yearly earnings for individuals who received CIE services during FY 2006 was \$5,242.** Average yearly earnings ranged from \$12,000 (one person) to \$243 (one person).

There was a general conversation concerning whether the data were duplicated or unduplicated counts. Len will examine this aspect of the data for discussion at the next Steering Committee meeting.

The goal is to arrive at baseline numbers at the next Steering Committee meeting. Based on the current self reported Vocational\* and CIE\*\* services data being analyzed, a total

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\* Does not include CIE-GROUP Category

\*\* Includes CIE GROUP-Category

of 2,974 received CIE (1,008) and Vocational (1,966) services during the 2006 fiscal year. Of the 2,974, approximately one-third received CIE services and two-thirds received other Vocational services categorized as VOC, ADT, and CBI.

## **II. Transition 44 (Planning for individuals who left school, June 2006)**

There was a general discussion about the status of the Career Planning Workshops. One session was cancelled due to bad weather and one session was cancelled because of low registration. There are two (2) sessions scheduled for March 21 & March 23, 2007, with the potential of having eight (8) teams attend each of these workshops. According to Teresa Myers-Thompson, to date 38 of the 44 individuals identified have identified a Community Integrated Employment (CIE) provider.

A formal decision was made that everyone who has been identified as one of the 44 should attend and participate in the Career Planning Workshops. Another decision reached was to cancel workshops if the School District of Philadelphia is closed due to bad weather. It was also reiterated that in order to conduct a workshop at least four teams should be registered to attend. There is a need to schedule several additional sessions in order to assure that all of the 44 have an opportunity to register and attend a Career Planning Workshop.

A number of suggestions were made regarding alternative locations to convene the workshops. The following places were suggested: The Chamber of Commerce on Broad and Walnut Sts, SPIN, PHMC / PersonLink, Partnership, Elwyn at 4040 Market St, JEVS' training facility on Presidential Blvd., and CBH. Michael McAllister will review alternate locations, make arrangements as necessary, and coordinate with Wanda Sabb.

## **III. Philadelphia Transition Planning Project**

Michael McAllister provided the committee with an update of a meeting that took place with project mentors to discuss the current status of the project and future directions. The February 1 & 2, 2007 workshop was cancelled due to low attendance. The mentors group reviewed a number of ideas for increase interest and attendance. One of the suggestions was to meet directly with Supports Coordination Organizations (SCO's) to talk about the project.

Four teams of mentors were formed and assigned to each of the four SCO's: Person Link, Leonard Kravitz, Susan Schonfeld, and Alycia Keeports; Consortium, Ann Marie Campbell and Susan Schonfeld; Partnership, Karen Kenney and Michelle Sparling; and Quality Progressions, Ann Marie Campbell, Shauna Roman, and Kelly Carroll. Each team will be arranging meetings with the respective supports coordination organization. It was suggested that the teams, in addition to talking about the Transition Planning Project, also promote and highlight the activities of Philadelphia Vision for Employment 2010.

#### **IV. Public Relations (PR) Work Group**

Rosa McAllister and Ann Marie Campbell provided an update of the activities of the PR Work Group. The new Logo has been finished and it will appear in the March/April edition of the Family Forum. The PR Work Group is looking to have the new Logo part of advertising for March Mental Retardation Awareness Month events. At the last PR Work Group meeting, the group discussed developing possible Fact Sheets and Public Service Announcements (PSA's) about employment.

The Mayor's Committee on Disabilities, Sub-Committee on Employment is creating a PSA focusing on employment and is looking for ideas and possible people with disabilities to participate. Andrea Glazer is working with an Advertising company to coordinate these efforts. She will send information about the PSA to Len and he will forward that information to Employment Forum members and CIE Providers.

The new Logo will be formally presented at the Points of Transformation event on March 23, 2007. There was a general discussion about various "give aways" and marketing materials to highlight the work of Philadelphia Vision for Employment 2010. Ideas such as TransPass holders, Badges, Tote bags, and min-coolers were discussed. Rosa will review costs and possible purchases. Give away items will be available at the Points of Transformation event and other activities during the month of March and on-going.

The PR Group will utilize a new website hosted by Networks (Networks) to promote and highlight employment. The web site will contain links to the Phila.gov and Network of Care web sites and will include the Employment Calendars (see General Discussion section). The web site address is: [www.Philaonthejob.org](http://www.Philaonthejob.org)

Everyone is encouraged to compile photos of people on the job and the PR Group is looking to create stories based on individual experiences. Those who have photos that can be used to highlight and promote employment can forward them to Dinae Kehoe at [www.dinaneke@networksfortraining.org](mailto:www.dinaneke@networksfortraining.org).

#### **V. Who Wants to Work?**

A draft letter developed by the Who Wants to Work Group was briefly reviewed. The letter was shared with the Supports Coordination and Capacity Building Work Group's and reviewed with each Work Group at respective meetings by Shauna Roman. Kathy will make final edits and requested that the file be forwarded to her. Michael will contact Shauna Roman and ask her to forward the file to Kathy. We are still on course to have a document ready to go in March 2007 as discussed at the January 19, 2007 Steering Committee meeting.

## VI. General Discussion

Kathy reiterated the importance of creating an Advisory Committee to assist with Philadelphia Vision for Employment 2010. A letter will be developed and sent to prospective Advisory Committee members. Potential members include Rose Higby, Philadelphia OVR, Dana Olsen and Diane Jones, PA OMR, Joe Pardini, School District of Philadelphia, Representatives from the Coalition and the Alliance, Phil Migliarese, Mayors Committee on Disability, Self-advocates who are working, Family members of self-advocates who are employed, and representatives from the Business community (employers who have hired individuals with disabilities).

Michael will put together a first draft for Kathy to review. The goal is to have a letter of invitation mailed to potential Advisory Committee members by the end of the week (2-22-07) in order to invite them to the 3-21-07 Steering Committee meeting.

There was general conversation about the **Employment Support Symposium** scheduled to be held June 5 & 6, 2007 at the DoubleTree Hotel, Broad and Locust Streets. One idea was to include a **Provider Expo** (similar to the events held on 11-30-05 and 1-8-07) which would be available for individuals who have recently graduated/left school or will be exiting school in June 2007 as well as others interested in learning about the services available from CIE providers.

Other ideas for the conference included a “Dream Job” Award named in honor of Octavia Green. Octavia was a well known self-advocate who talk about her job with Networks as her “Dream Job”. The award will be given to a person with a disability who is working at their “Dream Job”. At the meeting, a one page description of the award was reviewed and Jeff Orlin was able to make arrangements for the description to be included as an inset with the March/April Family Forum mail out.

Michael shared a completed Employment Calendar for the month of February 2007. A March Calendar will be completed and available at the next Steering Committee Meeting, along with Calendars for April, May and June, 2007. Calendars will be posted on: [www.Philaonthejob.org](http://www.Philaonthejob.org). Also shared with the Steering Committee was a one page Flyer describing Employer Tax Incentives. Michael is working on organizing a session on this topic in late March or early April.

Upcoming Steering Committee Meeting dates:

March 6, 2007 9:30 AM- 12 PM    MRS Main Conference Room  
March 21, 2007 9:30 AM – 12 PM    MRS Main Conference Room

Summary completed by:

Michael McAllister, Ph.D.