VIRTUAL Reverse Recruitment Event

Initial planning:

- Host a virtual event using Zoom
- Invite job seekers to participate- using visual tools such as a visual or video resume or website in place of an EXPO board
    - We will utilize the 20 in 20 application.
    - Job seekers must submit completed application 10 days before event.
- Invite businesses to participate and meet quality job seekers
- Create a "book" of job seeker info to registered businesses prior to event- housed on POTJ. Should we utilize Google docs or Drop box?
- Date will potentially be June 24th
- Potential schedule
    - 1:00 job seekers "arrive"
    - 1:30 meeting event starts with a brief "set the tone" introduction and directions
    - 1:45-2:30 Breakouts where candidates can speak with business reps.
- For a provider to participate they will:
    - Be asked to invite 5 businesses to the event and share which businesses they invited with the planning team
    - Assist their job seekers to come to the event with a visual tool
    - Have 1 staff person participate as a break out room facilitator
- Will provide in Phila area first with other geographies covered later
- Highlight job seekers leading up to the event through POTJ

Call to Action-

- Help us get the word out. Flyer coming soon- please share and discuss the opportunity with your business network.
- Help with theme/title
- Help with planning the event
- Help creating the flyer

Questions or Bright Ideas?

Contact Alli Smale if you have any ideas or want to help in any way.

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