

**Text Version**  
**Philadelphia's Employment 1<sup>st</sup> Initiative**  
**Employment for All: It's Time**  
**2021 to 2023**

**North Star**

- Everyone has abilities
- Employment is the first choice and preferred option
- Everyone can do something
- Money
- Universal tools
- Everyone can work
- Every child is expected to work
- Everyone is ready to work right now
- Start young – expect employment
- Work is essential to growth and development
- Training on the job
- All enjoy highs and lows of work
- Right to choose work
- Expected
- Contributes to the greater community
- Expectation
- Its life
- Provides self-esteem and social capital
- Sustainable wages
- Positive attitude
- Work works
- Start young
- Being oddly optimistic
- Purpose and identity
- We need everyone's gifts
- Makes one more involved in the community
- Choosing to work equals choice of lifestyle
- Employment impacts quality of life
- Provides an opportunity to lend our voice to our beliefs
- Employment for all-it's time!!!!
- It's just the right thing to do

**Marketing Talent Workgroup**

- Create a business partnership network
- Day in the life video of employment support to be shared with businesses, families, self-advocates in 2022, distribute to high schools, colleges and at employment events
- Create a tool kit with information cards to go with the video of what is available

- Keep website updated

### **Organizational Change Workgroup**

- Mini grant project
- Address funding inadequacies that provide challenges
- Create a playbook, a PATH, where organizations/Steering Committee can guide others on the ins and outs of employment services as a viable service

### **Transition Coordinating Council Workgroup**

- Employment for all
- Collaborating with special education to secure and coordinate activities
- Enrolling students for life-long services
- Coordinate with benefits group for benefits counseling
- Parent workshops to assist in navigation
- Connect services in alignment with indicator 13-14 transition mandates
- Increase work-based learning
- More transition specialist/coordinators hired to maximize supports
- Develop “one stop shop” with all entities for cohesiveness

### **Education and Engagement Workgroup**

- SCO employment training fully developed
- Benefits podcasts completed
- All students, age 14 and up, participating in IEP’s
- Employment information offered in 9<sup>th</sup> grade
- Increase use of tools already available
- All SC’s and teachers embrace employment for all via collaborations with transition workgroup
- All students are self-advocacy experts
- SC’s are included in the IEP process to make employment a priority
- Life tools are utilized and mentors are developed and used to help form an employment trajectory
- Every person by age 21 will be able to make an empowered decision regarding employment!